

**WHAT IS CLAIMED IS:**

1. A sheet type balloon comprising:
  - a body having an internal space defined by a joined periphery, and after inflated, having a particular shape;
  - a valve assembly formed at a specific place of the joined periphery so as to allow an inflation gas to be introduced into the internal space; and
  - a blank, colorable area partly formed on an outer surface of the body, the colorable area being available for coloring with crayons or paints.
2. The balloon of claim 1, further comprising a printed area formed around the colorable area.
3. The balloon of claim 1, wherein the body includes a pair of sheets joined together at the joined periphery.
4. The balloon of claim 3, wherein each sheet has a paper layer allowing to be colored, a nylon layer improving durability of the sheet, a first outer polyethylene layer intervening between and firmly connecting the paper layer and the nylon layer, and a second inner polyethylene layer facilitating thermal joining between the pair of sheets at the joined periphery.
5. The balloon of claim 1, wherein the body further includes a bottom interposed between the pair of sheets at lower parts of the body, the bottom being spread out when the body is inflated by filling the internal space with gas, thus

allowing the inflated body to stand.

6. The balloon of claim 1, wherein the valve assembly includes a pair of valve sheets, a first sheet of which has a convexly protruding line, and a second sheet of which has a concavely protruding line, the protruding lines corresponding to each other and forming a fastener by inserting closely the convexly protruding line into the concavely protruding line.

7. The balloon of claim 6, wherein the fastener is formed at one place between the pair of the valve sheets.

8. The balloon of claim 6, wherein the fastener is formed at least two places between the pair of the valve sheets.

9. The balloon of claim 6, wherein the valve assembly further includes a pair of binders securing together confronting side edges of the pair of the valve sheets, and a passage defined between the pair of the binders and between the pair of the valve sheets and extending from one opening of the valve assembly to the other opening.

10. The balloon of claim 9, wherein the valve assembly further includes a non-adhesive coating formed in the passage to prevent the pair of valve sheets from adhering to each other when outer surfaces of the valve sheets are attached to the body.

11. The balloon of claim 10, wherein the non-adhesive coating is directly formed on inner surfaces of the valve sheets.

12. The balloon of claim 10, wherein the non-adhesive coating is formed on a separate sheet interposed between the pair of the valve sheets.